



SPONSORSHIP GUIDE



Queensland

**SLSQ POINT DANGER BRANCH
100 YEAR CELEBRATION
PRESENTED BY
VILLAGE ROADSHOW THEME PARKS**



SLSQ Point Danger Branch is the most southern Branch of **Surf Life Saving Queensland**, it encompasses beaches from Tallebudgera to Rainbow Bay.

Established in 1924, the Branch was the first surf lifesaving Branch in Australia. Today we have **11 clubs** and more than **6,300 members**.

In November 2024, SLSQ Point Danger Branch will celebrate our **100 year anniversary**, the first Branch in the iconic Australian lifesaving movement to reach such a mile stone.



KEY EVENT DATES

November
2023

Launch breakfast
at Dolphin Cove

December
2023

100hrs straight
patrol

January to October
2024

Monthly 10 year
decade story
overviews

November
2024

100 year Community
Celebration and
Gala Dinner

GET INVOLVED IN THIS COMMUNITY EVENT

Event Organisers would like to talk with local businesses and organisations keen to contribute to the success of this year of celebrations in the lead up to the 100 year anniversary.

Benefits include promoting your product/service, brand awareness, networking opportunities, community participation, and much more.

THE NEXT STEP

If you are happy with any of the following Sponsorship Packages and the benefits associated with partnering alongside SLSQ Point Danger Branch, please contact the branch and we will forward a formal sponsorship agreement together with a tax invoice.

If you have any questions or would like to discuss bespoke sponsorship opportunities, simply **call: 5534 6077** or **email: pdbsurf@slsqpointdanger.com.au**

LEVELS OF INVESTMENT

Sponsors of the SLSQ Point Danger Branch 100 year Celebrations
are provided the following benefits:

		PLATINUM PARTNER	GOLD SPONSOR	SILVER SPONSOR	DECADE SPONSOR	100 YEAR SUPPORTER
Promotion	SPONSOR BENEFITS	2 available	4 available	1 available	10 available	
	Official recognition of sponsor at all SLSQ Point Danger Branch 100 Year Anniversary events	✓	✓	✓		
	Logo in SLSQ Point Danger Branch 100 Year Anniversary collateral** including publications, event signage	✓	✓	✓		
Advertising / Website	Opportunity to place company material in event gift bags*	✓	✓	✓		
	Logo included in all collateral including new website homepage - pointdanger100.com.au	✓	✓	✓		
	Logo featured on the sponsors page of the website	✓	✓	✓		
	Logo included in print campaigns	✓	✓	✓		
	Logo included in digital campaigns	✓	✓	✓		
Reinforcing Brand	Branch support of sponsor-created e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying graphics, text, etc.)	✓	✓	✓		
	Recognition as a sponsor of the SLSQ Point Danger Branch 100 Year Anniversary events	2nd highest priority	2nd highest priority	✓		
Media Relations and Social Media	Opportunity for a Senior Director to deliver Launch presentations	✓	✓			
	Promotion to media and press outlets as Partner of the SLSQ Point Danger Branch 100 Year Anniversary events	✓	✓			
	Inclusion in editorials, press release and photo opportunities	✓	✓	✓		
Additional Benefits	Promotion via SLSQ Point Danger social media outlets, including Facebook, Instagram, Twitter and TikTok	✓	✓	✓		
	Complimentary tickets to VIP events	✓	✓			
	Hospitality opportunity at the SLSQ Point Danger Branch 100 Year Anniversary events	✓	✓	✓	✓	
	Logo and coverage of sponsor's involvement	✓	✓	✓	✓	
	Logo and recognition on 10min video of your decade				✓	
	Appearance in the Commemorative book	Logo	Name	Name	Logo on title page of your decade	Name
	Receive the Commemorative gift	Plaque	Medallion	Medallion	Medallion	Medallion
Other opportunities as they arise throughout the year	✓	✓	✓	✓		
TOTAL INVESTMENT		\$30,000	\$20,000	\$15,000	\$10,000	\$500

Decade Sponsors can choose from: 1924-33, 1934-43, 1944-53, 1954-63, 1964-73, 1974-83, 1984-93, 1994-2003, 2004-13, 2014-23



WE THANK YOU